



Nan Fung revitalizes old textile factory into tech-style incubator with high-quality IT and AV solutions



Company overview

Founded in 1954, Nan Fung Group is one of the largest privately held conglomerates in Hong Kong with global interests in real estate development and investment, hotels, shipping and holds a well-diversified, substantial financial investment portfolio.

Challenges

Located in Tsuen Wan, The Mills is a landmark revitalization project from Nan Fung Group, transforming three former Nan Fung mill factories into a single coherent complex comprising a business incubator, experiential retail and a non-profit cultural institution.

Through this project and its associated initiatives of preserving the history of Hong Kong's textile industry and Nan Fung's legacy, The Mills creates a destination where themes of textile and industry are woven into experiences of innovation, culture and learning, to inspire the next generation. To breathe new life into the building, we have built on the past and integrated this with new technology and sustainable initiatives, overcoming many technical issues and challenges to achieve the synthesis of preserving the building's heritage, establishing new connections to the surrounding areas, and creating a new identity.

Challenges

- Need to provide amenities of a modern building while retaining the heritage elements
- Need comprehensive, high quality IT and AV solutions
- Require to meet predefined deployment timeline

Solutions

- Design and implement state-of-the-art IT and AV systems

Value created

- Increase visitor traffic with enriching experience
- Easy-to-use, reliable, high-performance system
- Support the revitalization of industrial building



“The best-of-breed systems add uniqueness and a modern touch to The Mills; we are glad to enjoy the one-stop-shop services from PCCW Solutions, from design, installation to operational support, revitalizing the factory into a creative hub.”

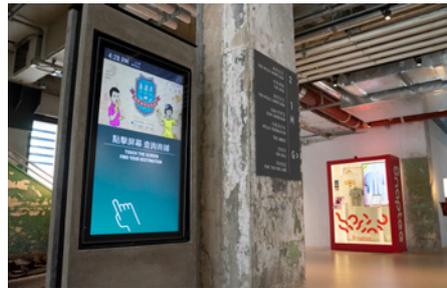
— Mr. Gary Leung, Deputy General Manager, Nan Fung Group

State-of-the-art technology transforms the factory into a creative hub

With decades of experience and proven track record in integrating AV and IT technologies to provide one-stop-shop solutions, PCCW Solutions is designated to design and build the digital signage, AV and IT systems for The Mills, as well as providing Wi-Fi, audio and video system cabling and equipment to revitalize the industrial building for commercial use.

PCCW Solutions deploys the massive digital signage and LED video wall that offers high-definition image and crystal-clear sound configuration, supporting activities in The Mills such as fashion show, exhibitions, etc. The reliable, cost-efficient and high-performance systems ensure up-and-running operations. The way-finding kiosk with the 3D way-finder enables interactive searching, notifications, advertisements and directories, adding fun to the venue.

Understanding that The Mills would like to retain a number of visual throwbacks, PCCW Solutions' consultants carefully takes its architectural practice into consideration, being professional and proactive in proposing customized AV solutions, giving the factory a bionic upgrade within a tight timeframe.



Enhance visitor experience and traffic

The Mills transforms and revitalizes the former textile factories into a destination where the community can relive Hong Kong's rich history in the booming manufacturing era through its creative and innovative experiences. New forms of business and activities encourage visitors to engage in community learning and explore themes of the textile industry. Public art and heritage, rooftops and greenery are easily reachable to support the ongoing community engagement activities.

About PCCW Solutions

PCCW Solutions is a leading IT services company in Hong Kong and mainland China. We adopt the latest technology to help clients create business value and success in the ever-changing economic environment. We offer a wide range of services including digital solutions, IT and business process outsourcing, cloud computing, system development and solutions integration, data center hosting and managed services, e-commerce and IoT solutions. PCCW Solutions is committed to meeting customer needs to help them achieve business goals and transform digitally.